

1. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

3. The composition according to claim 1, wherein said at least one monomer recited in (a) is chosen from n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, and 2-methylbutyl (meth)acrylate.

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5. The composition according to claim 1, wherein said at least one

6. The composition according to claim 5, wherein said at least one

7. The composition according to claim 1, wherein said at least one co-

8. The composition according to claim 7, wherein said alkyl

9. The composition according to claim 8, wherein said alkylacrylate

10. The composition according to claim 7, wherein said polar monomers

11. The composition according to claim 7, wherein said ethylenically

12. The composition according to claim 1, wherein said at least one (meth)acrylic copolymer is an emulsion.

13. The composition according to claim 1, wherein said at least one (meth)acrylic copolymer is crosslinked with at least one polyfunctional cross-linking agent.

14. The composition according to claim 13, wherein said at least one polyfunctional crosslinking agent is chosen from divinylbenzene, alkyl diacrylates, alkyl triacrylates, alkyl tetracrylates, and monoethylenically unsaturated aromatic ketones.

15. The composition according to claim 13, wherein said at least one polyfunctional crosslinking agent is chosen from multifunctional aziridine amides and metal ion crosslinkers.

16. The composition according to claim 12, wherein said emulsion has a pH less than or equal to 7.

17. The composition according to claim 1, wherein said at least one (meth)acrylic copolymer is chosen from nonionic and weakly anionic (meth)acrylic copolymers.

18. The composition according to claim 1, wherein said at least one (meth)acrylic copolymer is present in an amount ranging from about 0.01 to about 40 weight percent of the total weight percent of the composition.

19. The composition according to claim 18, wherein the amount of said at least one (meth)acrylic copolymer ranges from about 0.1 to about 15 weight percent.

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20. The composition according to claim 1, wherein said at least one (meth)acrylic copolymer has a Tg ranging from about -100 °C to about 15 °C.

21. The composition according to claim 1, further comprising at least one constituent chosen from reducing agents; silanes; fatty substances; thickeners; plasticizers; anti-foaming agents; hydrating agents; fillers; sunscreens; active haircare agents; perfumes; preservatives; cationic, anionic, nonionic, and amphoteric surfactants; cationic, anionic, nonionic, and amphoteric polymers; polyols; proteins; provitamins; vitamins; dyes; tints; bleaches; and pH adjusting agents.

22. The composition according to claim 21, wherein said at least one constituent is chosen from cationic, anionic, nonionic, and amphoteric polymers.

23. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition in a form chosen from sprays, aerosols, mousses, gels, lotions, creams, dispersions, and emulsions, with the proviso that (meth)acrylic copolymers derived

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(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

26. A method of reshaping hair, comprising:

(1) applying to the hair before the initial shaping of the hairstyle a composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20

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(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

28. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

29. The composition according to claim 28, wherein said units derived from said at least one recited in (a) are present in an amount ranging from about 15 to about 50 weight percent.

30. The composition according to claim 28, wherein said units derived from said at least one recited in (b) are present in an amount ranging from about 2 to about 25 weight percent.

31. The composition according to claim 28, wherein said units derived from said at least one co-polymerizable monomer recited in (c) are present in an amount up to 80 weight percent.

32. The composition according to claim 28, wherein said units derived from said at least one co-polymerizable monomer recited in (c) are present in an amount up to 50 weight percent.

33. The composition according to claim 28, wherein said units derived from said at least one co-polymerizable monomer recited in (c) are present in an amount ranging from about 30 to about 80 weight percent.

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34. The composition according to claim 28, wherein the composition further comprises a cosmetically acceptable vehicle.

35. The composition according to claim 28, wherein said at least one monomer recited in (a) is chosen from n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, and 2-methylbutyl (meth)acrylate.

36. The composition according to claim 35, wherein said at least one monomer recited in (a) is chosen from n-butyl acrylate.

37. The composition according to claim 28, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl (meth)acrylate and hydroxy propyl (meth)acrylate.

38. The composition according to claim 37, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl methacrylate.

39. The composition according to claim 28, wherein said at least one copolymerizable monomer recited in (c) is chosen from alkyl (meth)acrylate monomers, polar monomers, and ethylenically unsaturated free radically polymerizable monomers.

40. The composition according to claim 39, wherein said alkyl (meth)acrylate monomers are chosen from methyl (meth)acrylate, isobornyl (meth)acrylate, ethyl (meth)acrylate, isooctyl (meth)acrylate, and 2-ethyl hexyl (meth)acrylate.

41. The composition according to claim 40, wherein said alkylacrylate monomers are chosen from 2-ethyl hexyl acrylate.

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46. The composition according to claim 45, wherein said at least one polyfunctional crosslinking agent is chosen from divinylbenzene, alkyl diacrylates, alkyl triacrylates, alkyl tetracrylates, and monoethylenically unsaturated aromatic ketones.

47. The composition according to claim 45, wherein said at least one polyfunctional crosslinking agent is chosen from multifunctional aziridine amides and metal ion crosslinkers.

48. The composition according to claim 44, wherein said emulsion has a pH less than or equal to 7.

49. The composition according to claim 28, wherein said at least one

50. The composition according to claim 28, wherein said at least one

51. The composition according to claim 50, wherein the amount of said at

52. The composition according to claim 28, wherein said at least one

53. The composition according to claim 28, further comprising at least one

54. The composition according to claim 53, wherein said at least one

55. A reshapable hair styling composition comprising at least one

wherein said composition provides a reshapable effect and is a rinse composition in a form chosen from sprays, aerosols, mousses, gels, lotions, creams, dispersions, and emulsions, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

and a propellant,

(2) a dispenser.

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

(1) applying to the hair before the initial shaping of the hairstyle a composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is needed.

59. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20

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or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

60. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

61. The composition according to claim 60, wherein said units derived from said at least one monomer recited in (a) are present in an amount ranging from about 15 to about 50 weight percent.

62. The composition according to claim 60, wherein said units derived from said at least one monomer recited in (b) are present in an amount ranging from about 2 to about 25 weight percent.

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71. The composition according to claim 69, wherein said at least one polyfunctional crosslinking agent is chosen from multifunctional aziridine amides and metal ion crosslinkers.

72. The composition according to claim 68, wherein said emulsion has a pH less than or equal to 7.

73. The composition according to claim 60, wherein said at least one (meth)acrylic copolymer is chosen from nonionic and weakly anionic (meth)acrylic copolymers.

74. The composition according to claim 60, wherein said at least one (meth)acrylic copolymer is present in an amount ranging from about 0.01 to about 40 weight percent of the total weight percent of the composition.

75. The composition according to claim 74, wherein the amount of said at least one (meth)acrylic copolymer ranges from about 0.1 to about 15 weight percent.

76. The composition according to claim 60, wherein said at least one (meth)acrylic copolymer has a Tg ranging from about -100 °C to about 15 °C.

77. The composition according to claim 60, further comprising at least one constituent chosen from reducing agents; silanes; fatty substances; thickeners; plasticizers; anti-foaming agents; hydrating agents; fillers; sunscreens; active haircare agents; perfumes; preservatives; cationic, anionic, nonionic, and amphoteric surfactants; cationic, anionic, nonionic, and amphoteric polymers; polyols; proteins; provitamins; vitamins; dyes; tints; bleaches; and pH adjusting agents.

78. The composition according to claim 77, wherein said at least one constituent is chosen from cationic, anionic, nonionic, and amphoteric polymers.

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79. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

wherein said composition provides a reshapable effect and is a rinse composition in a form chosen from sprays, aerosols, mousses, gels, lotions, creams, dispersions, and emulsions, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

80. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

and a propellant,

wherein said composition is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded and

(2) a dispenser.

81. A method of cosmetically treating hair, comprising applying to the hair before shaping of a hairstyle of said hair a composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

82. A method of reshaping hair, comprising:

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(1) applying to the hair before the initial shaping of the hairstyle a composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is needed.

83. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

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(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

wherein said composition provides a reshapable effect and is a rinse composition, with the proviso that (meth)acrylic copolymers derived from a 65/15/20 or a 75/15/10 weight percent ratio of n-butylacrylate/ 2-hydroxyethylacrylate/ methylmethacrylate are excluded.

84. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and

(2) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition.

85. The composition according to claim 84, wherein the composition further comprises a cosmetically acceptable vehicle.

86. The composition according to claim 84, wherein the composition is a shampoo.

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87. The composition according to claim 84, wherein the composition is a conditioner.

88. The composition according to claim 86, wherein said at least one surfactant is present in an amount ranging from about 5% to about 30% weight percent.

89. The composition according to claim 84, wherein said at least one monomer recited in (a) is chosen from n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, and 2-methylbutyl (meth)acrylate.

90. The composition according to claim 89, wherein said at least one monomer recited in (a) is chosen from n-butyl acrylate.

91. The composition according to claim 84, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl (meth)acrylate and hydroxy propyl (meth)acrylate.

92. The composition according to claim 91, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl methacrylate.

93. The composition according to claim 84, wherein said at least one co-polymerizable monomer recited in (c) is chosen from alkyl (meth)acrylate monomers, polar monomers, and ethylenically unsaturated free radically polymerizable monomers.

94. The composition according to claim 93, wherein said alkyl (meth)acrylate monomers are chosen from methyl (meth)acrylate, isobornyl (meth)acrylate, ethyl (meth)acrylate, isooctyl (meth)acrylate, and 2-ethyl hexyl (meth)acrylate.

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102. The composition according to claim 98, wherein said emulsion has a pH less than or equal to 7.

103. The composition according to claim 84, wherein said at least one (meth)acrylic copolymer is chosen from nonionic and weakly anionic (meth)acrylic copolymers.

104. The composition according to claim 84, wherein said at least one (meth)acrylic copolymer is present in an amount ranging from about 0.01 to about 40 weight percent of the total weight percent of the composition.

105. The composition according to claim 104, wherein the amount of said at least one (meth)acrylic copolymer ranges from about 0.1 to about 15 weight percent.

106. The composition according to claim 84, wherein said at least one (meth)acrylic copolymer has a Tg ranging from about -100 °C to about 15 °C.

107. The composition according to claim 84, further comprising at least one constituent chosen from reducing agents; silanes; fatty substances; thickeners; plasticizers; anti-foaming agents; hydrating agents; fillers; sunscreens; active haircare agents; perfumes; preservatives; cationic, anionic, nonionic, and amphoteric surfactants; cationic, anionic, nonionic, and amphoteric polymers; polyols; proteins; provitamins; vitamins; dyes; tints; bleaches; and pH adjusting agents.

108. The composition according to claim 107, wherein said at least one constituent is chosen from cationic, anionic, nonionic, and amphoteric polymers.

109. A reshapable hair styling composition comprising:

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(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

- (a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,
- (b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and
- (c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and

(2) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition in a form chosen from sprays, aerosols, mousses, gels, lotions, creams, dispersions, and emulsions.

110. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising:

(A) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(i) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(ii) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(iii) optional units derived from at least one co-polymerizable monomer other than said (i) and (ii) monomers, and

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(B) at least one surfactant,
and a propellant,
wherein said composition is a rinse composition and
(2) a dispenser.

111. A method of cosmetically treating hair, comprising applying to the hair
before shaping of a hairstyle of said hair a composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one
(meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl
(meth)acrylate monomers,
(b) units derived from at least one monomer chosen from hydroxy alkyl
(meth)acrylate monomers, and
(c) optional units derived from at least one co-polymerizable monomer
other than said (a) and (b) monomers, and

(2) at least one surfactant,
wherein said composition provides a reshapable effect and is a rinse
composition.

112. The method according to claim 111, wherein the composition is a
shampoo.

113. The method according to claim 111, wherein the composition is a
conditioner.

114. A method of reshaping hair, comprising:

(1) applying to the hair before the initial shaping of the hairstyle a composition comprising:

(A) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(i) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(ii) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(iii) optional units derived from at least one co-polymerizable monomer other than said (i) and (ii) monomers, and

(B) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is needed.

115. The method according to claim 114, wherein the composition is a shampoo.

116. The method according to claim 114, wherein the composition is a conditioner.

117. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

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- (a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,
 - (b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and
 - (c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,
- (2) at least one surfactant,
- wherein said composition provides a reshapable effect and is a rinse composition.

118. The method according to claim 117, wherein the composition is a shampoo.

119. The method according to claim 117, wherein the composition is a conditioner.

120. A reshapable hair styling composition comprising:

- (1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:
 - (a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,
 - (b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and
 - (c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and
- (2) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition.

121. The composition according to claim 120, wherein the composition further comprises a cosmetically acceptable vehicle.

122. The composition according to claim 120, wherein the composition is a shampoo.

123. The composition according to claim 120, wherein the composition is a conditioner.

124. The composition according to claim 120, wherein said at least one conditioning agent is chosen from cationic surfactants, cationic polymers, and silicones.

125. The composition according to claim 120, wherein said at least one monomer recited in (a) is chosen from n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, and 2-methylbutyl (meth)acrylate.

126. The composition according to claim 125, wherein said at least one monomer recited in (a) is chosen from n-butyl acrylate.

127. The composition according to claim 120, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl (meth)acrylate and hydroxy propyl (meth)acrylate.

128. The composition according to claim 127, wherein said at least one monomer recited in (b) is chosen from 2-hydroxy ethyl methacrylate.

129. The composition according to claim 120, wherein said at least one copolymerizable monomer recited in (c) is chosen from alkyl (meth)acrylate monomers,

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polar monomers, and ethylenically unsaturated free radically polymerizable monomers.

130. The composition according to claim 129, wherein said alkyl (meth)acrylate monomers are chosen from methyl (meth)acrylate, isobornyl (meth)acrylate, ethyl (meth)acrylate, isooctyl (meth)acrylate, and 2-ethyl hexyl (meth)acrylate.

131. The composition according to claim 130, wherein said alkylacrylate monomers are chosen from 2-ethyl hexyl acrylate.

132. The composition according to claim 129, wherein said polar monomers are chosen from (meth)acrylic acids, itaconic acids, N-vinyl pyrrolidones, N-vinyl caprolactams, (meth)acrylamides, dimethylaminoethyl (meth)acrylates, acrylonitriles, 2-carboxyethyl (meth)acrylates, maleic anhydrides, and methoxypolyethylene glycol 550 monoacrylates.

133. The composition according to claim 129, wherein said ethylenically unsaturated free radically polymerizable monomers are chosen from styrene and C₁-C₄ vinyl esters.

134. The composition according to claim 120, wherein said at least one (meth)acrylic copolymer is an emulsion.

135. The composition according to claim 120, wherein said at least one (meth)acrylic copolymer is crosslinked with at least one polyfunctional cross-linking agent.

136. The composition according to claim 135, wherein said at least one polyfunctional crosslinking agent is chosen from divinylbenzene, alkyl diacrylates,

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alkyl triacrylates, alkyl tetracrylates, and monoethylenically unsaturated aromatic ketones.

137. The composition according to claim 135, wherein said at least one polyfunctional crosslinking agent is chosen from multifunctional aziridine amides and metal ion crosslinkers.

138. The composition according to claim 134, wherein said emulsion has a pH less than or equal to 7.

139. The composition according to claim 120, wherein said at least one (meth)acrylic copolymer is chosen from nonionic and weakly anionic (meth)acrylic copolymers.

140. The composition according to claim 120, wherein said at least one (meth)acrylic copolymer is present in an amount ranging from about 0.01 to about 40 weight percent of the total weight percent of the composition.

141. The composition according to claim 140, wherein the amount of said at least one (meth)acrylic copolymer ranges from about 0.1 to about 15 weight percent.

142. The composition according to claim 120, wherein said at least one (meth)acrylic copolymer has a Tg ranging from about -100 °C to about 15 °C.

143. The composition according to claim 120, further comprising at least one constituent chosen from reducing agents; silanes; fatty substances; thickeners; plasticizers; anti-foaming agents; hydrating agents; fillers; sunscreens; active haircare agents; perfumes; preservatives; cationic, anionic, nonionic, and amphoteric surfactants; cationic, anionic, nonionic, and amphoteric polymers;

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polyols; proteins; provitamins; vitamins; dyes; tints; bleaches; and pH adjusting agents.

144. The composition according to claim 143, wherein said at least one constituent is chosen from cationic, anionic, nonionic, and amphoteric polymers.

145. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and

(2) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition in a form chosen from sprays, aerosols, mousses, gels, lotions, creams, dispersions, and emulsions.

146. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising:

(A) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

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(i) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(ii) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(iii) optional units derived from at least one co-polymerizable monomer other than said (i) and (ii) monomers, and

(B) at least one conditioning agent,
and a propellant,

wherein said composition is a rinse composition and

(2) a dispenser.

147. A method of cosmetically treating hair, comprising applying to the hair before shaping of a hairstyle of said hair a composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and

(2) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition.

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148. The method according to claim 147, wherein the composition is a shampoo.

149. The method according to claim 147, wherein the composition is a conditioner.

150. The method according to claim 147, wherein said at least one conditioning agent is chosen from cationic surfactants, cationic polymers, and silicones.

151. A method of reshaping hair, comprising:

(1) applying to the hair before the initial shaping of the hairstyle a composition comprising:

(A) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(i) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(ii) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(iii) optional units derived from at least one co-polymerizable monomer other than said (i) and (ii) monomers, and

(B) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is needed.

152. The method according to claim 151, wherein the composition is a shampoo.

153. The method according to claim 151, wherein the composition is a conditioner.

154. The method according to claim 151, wherein the at least one conditioning agent is chosen from cationic surfactants, cationic polymers, and silicones.

155. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers,

(2) at least one conditioning agent,
wherein said composition provides a reshapable effect and is a rinse composition.

156. The method according to claim 155, wherein the composition is a shampoo.

FOOTNOTES

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157. The method according to claim 155, wherein the composition is a conditioner.

158. The method according to claim 155, wherein said at least one conditioning agent is chosen from cationic surfactants, cationic polymers, and silicones.

159. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from hydroxy alkyl (meth)acrylate monomers, and

(c) optional units derived from at least one co-polymerizable monomer other than said (a) and (b) monomers, and

(2) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition.

160. The composition according to claim 159, wherein the composition is a shampoo.

161. The composition according to claim 159, wherein the composition is a conditioner.

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(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers, and

wherein said composition provides a reshapable effect and is a rinse composition.

167. The composition according to claim 166, wherein the composition is a shampoo.

168. The composition according to claim 166, wherein the composition is a conditioner.

169. The composition according to claim 167, wherein said at least one surfactant is present in an amount ranging from about 5% to about 30% weight percent.

170. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers, and

(2) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition.

171. The composition according to claim 170, wherein the composition is a shampoo.

172. The composition according to claim 170, wherein the composition is a conditioner.

173. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 10 to about 90 weight percent of units derived from at least one monomer chosen from n-butyl (meth)acrylate monomers,

(b) from about 2 to about 50 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl (meth)acrylate monomers, and

(c) up to about 80 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl (meth)acrylate monomers,

(2) at least one conditioning agent, and

(3) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition.

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174. The composition according to claim 173, wherein the composition is a shampoo.

175. The composition according to claim 173, wherein the composition is a conditioner.

176. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 30 to about 40 weight percent of units derived from at least one monomer chosen from n-butyl acrylate monomers,

(b) from about 2 to about 10 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl methacrylate monomers, and

(c) from about 50 to about 70 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl acrylate monomers, and

(2) at least one conditioning agent,

wherein said composition provides a reshapable effect and is a rinse composition.

177. The composition according to claim 176, wherein the composition is a shampoo.

178. The composition according to claim 176, wherein the composition is a conditioner.

179. A reshapable hair styling composition comprising:

(1) at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

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(a) from about 30 to about 40 weight percent of units derived from at least one monomer chosen from n-butyl acrylate monomers,

(b) from about 2 to about 10 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl methacrylate monomers, and

(c) from about 50 to about 70 weight percent of units derived from at least one monomer chosen from 2-ethyl hexyl acrylate monomers, and

(2) at least one surfactant,

wherein said composition provides a reshapable effect and is a rinse composition.

180. The composition according to claim 179, wherein the composition is a shampoo.

181. The composition according to claim 179, wherein the composition is a conditioner.

182. The composition according to claim 180, wherein said at least one surfactant is present in an amount ranging from about 5% to about 30% weight percent.

183. A reshapable hair styling composition comprising at least one (meth)acrylic copolymer, wherein said at least one (meth)acrylic copolymer comprises:

(a) from about 30 to about 40 weight percent of units derived from at least one monomer chosen from n-butyl acrylate monomers,

(b) from about 2 to about 10 weight percent of units derived from at least one monomer chosen from 2-hydroxy ethyl methacrylate monomers, and

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